

Caring EMPLOYER

Program

A Service of Caring Strategies

Caring Strategies brings you the **Caring Employer Program**—an affordable way to bring a valuable Eldercare Benefit to your employees. Consider:

- More than **50 million people** provide care for a chronically ill, disabled or aged family member or friend during any given year.
- Family caregivers comprise **13% of the workforce**.
- Both male and female children of aging parents make changes at work in order to accommodate caregiving responsibilities. Both have **modified their schedules** (men 54%, women 56%). Both have come **in late and/or left early** (men 78%, women 84%) and both have **altered their work-related travel** (men 38%, women 27%).
- American businesses lose as much as **\$34 billion** each year due to employees' need to care for loved ones 50 years of age and older.

Recruit—Support—Retain Your Employees

Caring Employer Program — Eldercare Benefit Description

| Your Company Will Receive | YOUR Employees Will Receive | Pricing |
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| <ul style="list-style-type: none"> • Four (4) one-hour seminars each year on practical eldercare topics—open to family members, if you choose • One (1) seminar each year for your managers on recognizing and helping employees manage eldercare concerns • A quarterly newsletter, Caring Columns, with eldercare information, updates, and resources | <ul style="list-style-type: none"> • Initial consultation, up to forty-five (45) minutes, at no charge • A 20% discount on Caring Strategies services, including, but not limited to: <ul style="list-style-type: none"> ○ Assessment ○ Care Planning ○ Care Plan Implementation Support ○ Education & Advocacy ○ Family Meeting Facilitation ○ Caregiver Coaching | <ul style="list-style-type: none"> • Low Annual Company Participation Fee—paid by the company (call for details) • Employees/family members pay for services, enjoying a 20% discount* |

*If your company has an interest in cost-sharing with your employees who purchase services, we will work with you to customize this benefit.

Learn about Caring Strategies and professional geriatric care management by visiting www.caringstrategies.com or call 256-489-7573 and speak with Sheila Collins, CSC, SPHR

